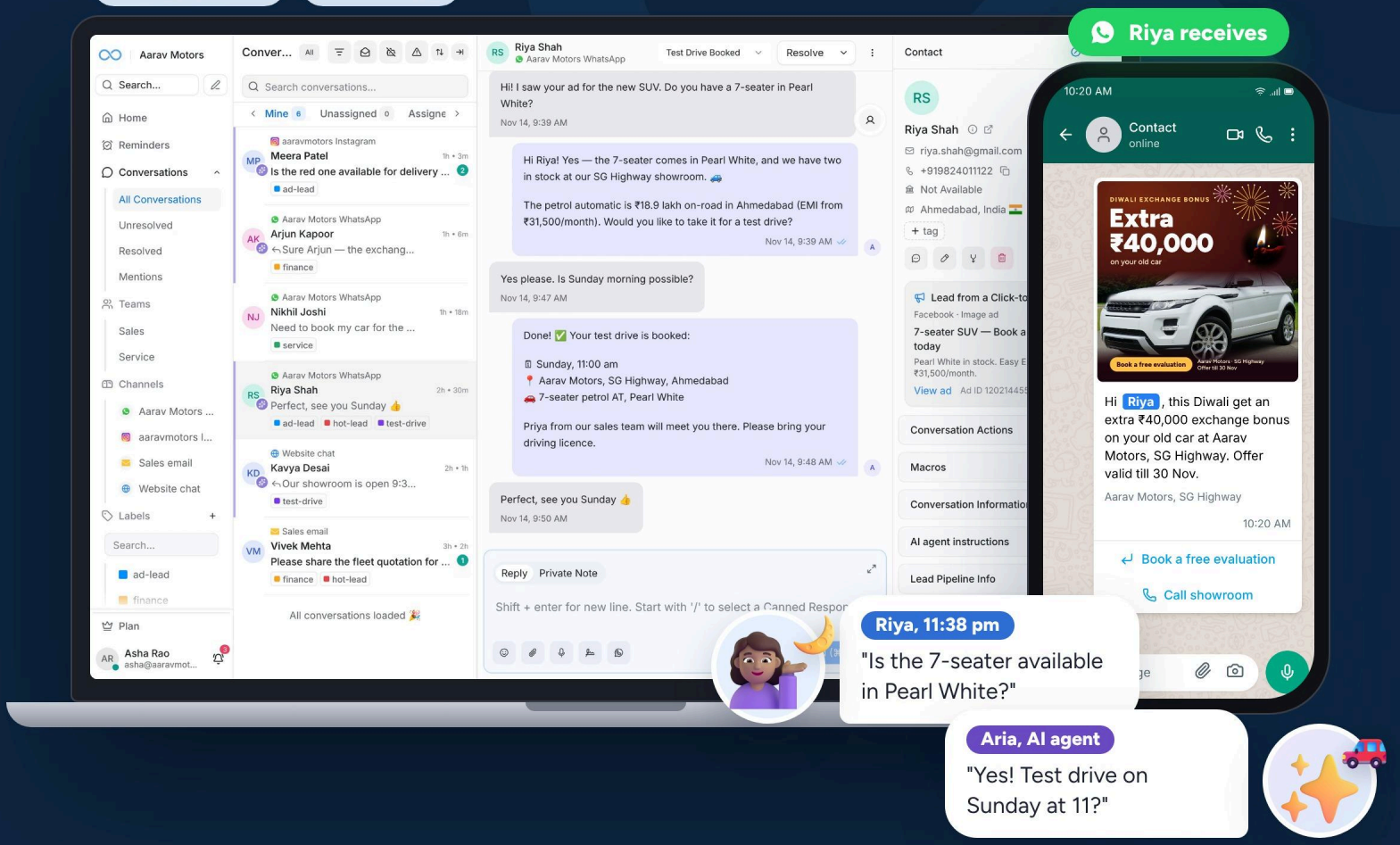
LiveLoop

Omnichannel AI CRM
by IvoryTusk AI Solutions

Every customer conversation, in one loop.

Send a WhatsApp offer to thousands of customers at once, well past what the WhatsApp Business app allows. An AI agent answers every reply, day or night, and your team picks up the hot leads.

Omnichannel inbox · Bulk WhatsApp campaigns · Templates · AI agents · Autopilot · Loopy · Lead pipelines · Mobile app



Meta Business Partners

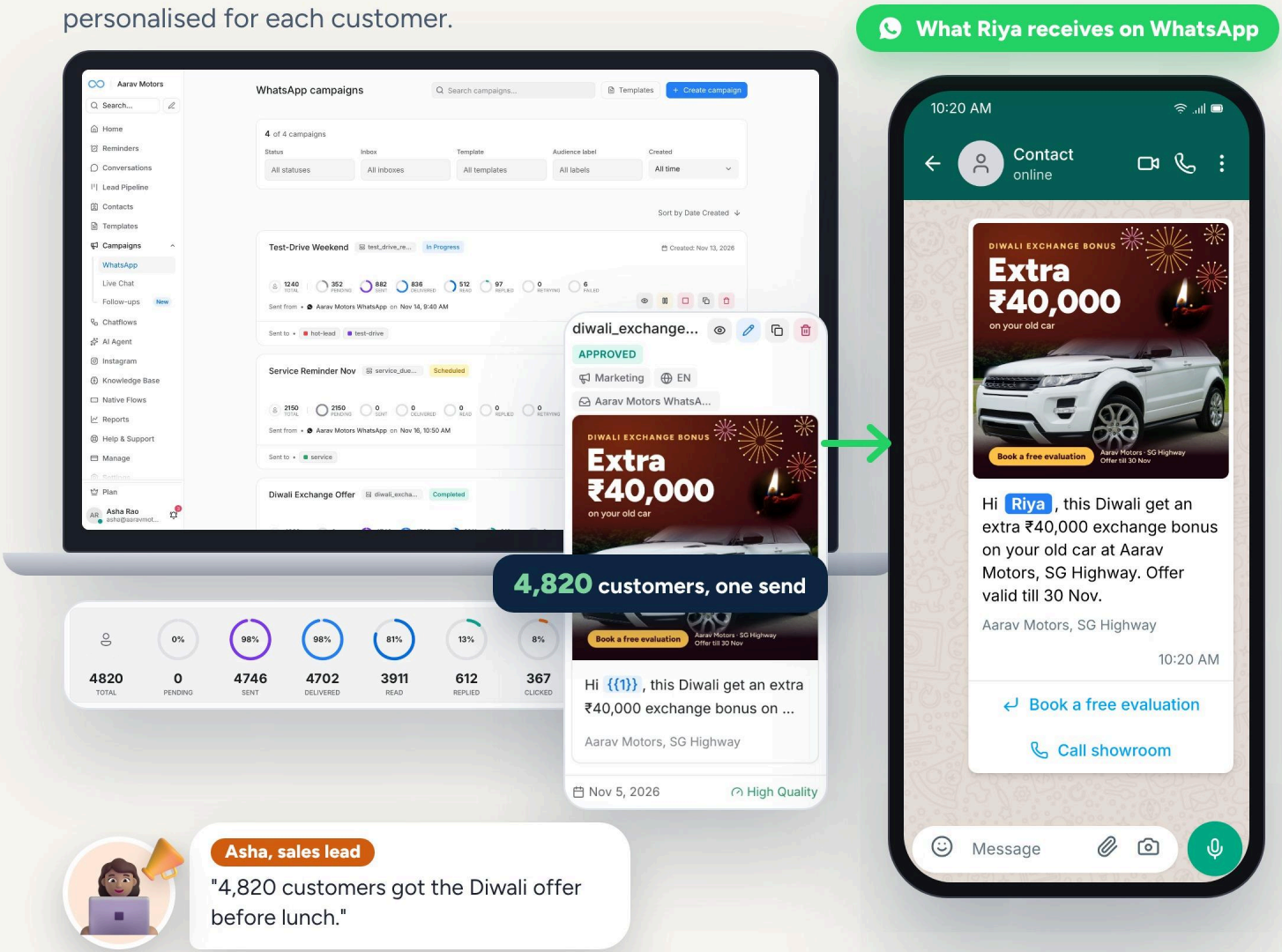
WhatsApp, Instagram and Messenger

liveloop.one

Bulk WhatsApp campaigns

Reach thousands of customers on WhatsApp, in one send

Meta-approved templates with images, videos, PDFs or GIFs, personalised for each customer.



Asha, sales lead

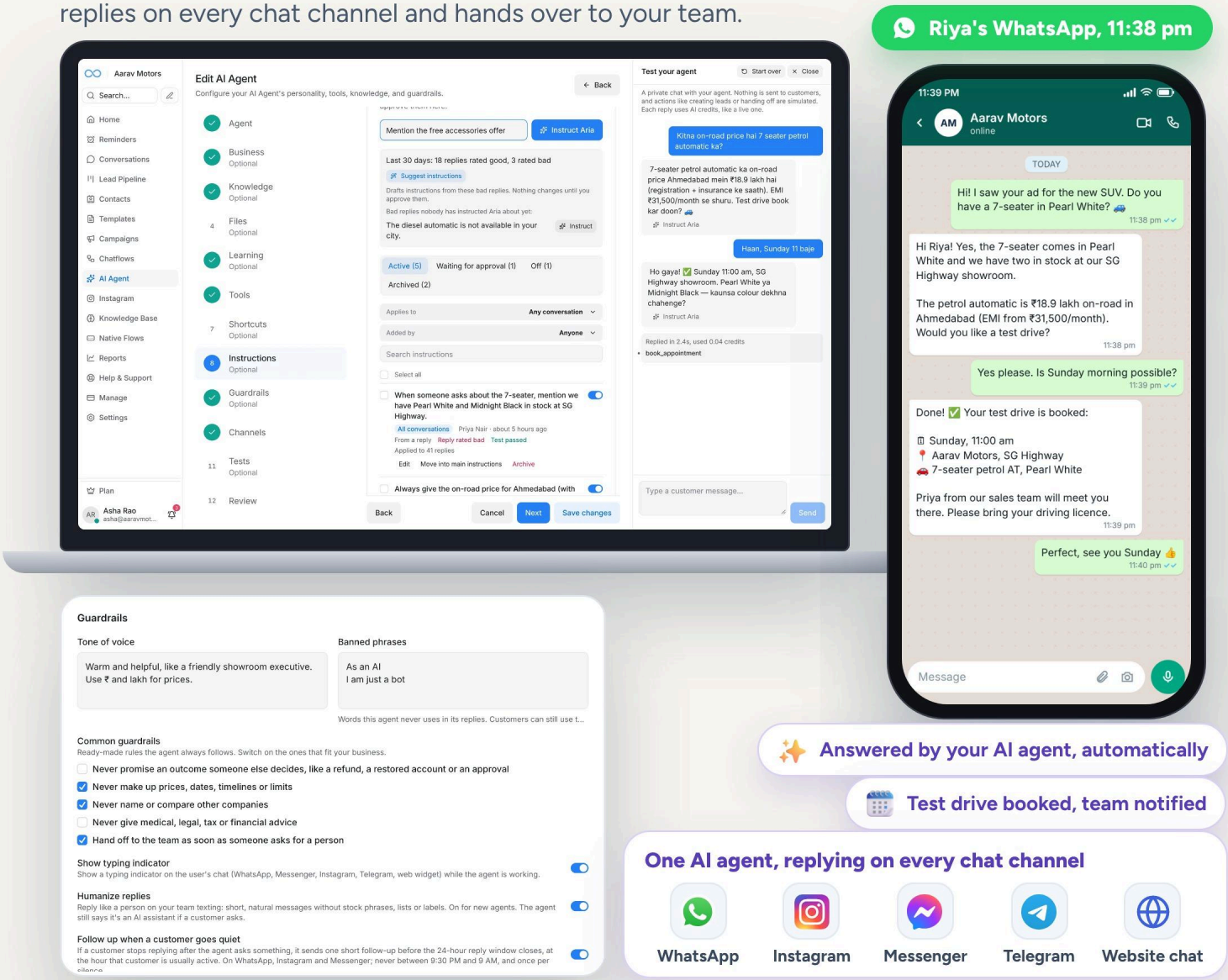
"4,820 customers got the Diwali offer before lunch."

	WhatsApp Business app	LiveLoop
How many	✗ Broadcasts capped at 256 contacts a list	✓ Thousands of customers in one campaign
Who gets it	✗ Only people who saved your number	✓ Every opted-in customer, saved or not
Personal	✗ The same text for everyone	✓ Name, car model and offer filled in for each
Your number	✗ Bulk forwarding risks a restricted number	✓ Official WhatsApp Business API, paced to Meta's limits
Results	✗ Just ticks	✓ Delivered, read, replied and clicked, per customer
Your team	✗ One phone, one person replying	✓ The whole team and an AI agent in one inbox

The headline feature

An AI agent that sells like your best rep, at 2 am too

Set it up in 5 minutes: describe your business in plain words, add a few rules, try it out. It replies on every chat channel and hands over to your team.



Instruct it in plain words

Brief it like a teammate. Any bad reply can become a new instruction.

Rate replies, then test

Mark replies good or bad and test what you told it before it goes live.

Common guardrails

Never invent prices, never name competitors, hand off when someone asks for a person.

Follows up when it's quiet

One short nudge before WhatsApp's 24-hour window closes, never late at night.

Hands over cleanly

Quiet handoffs, and your team is told when it promises a call or a demo.

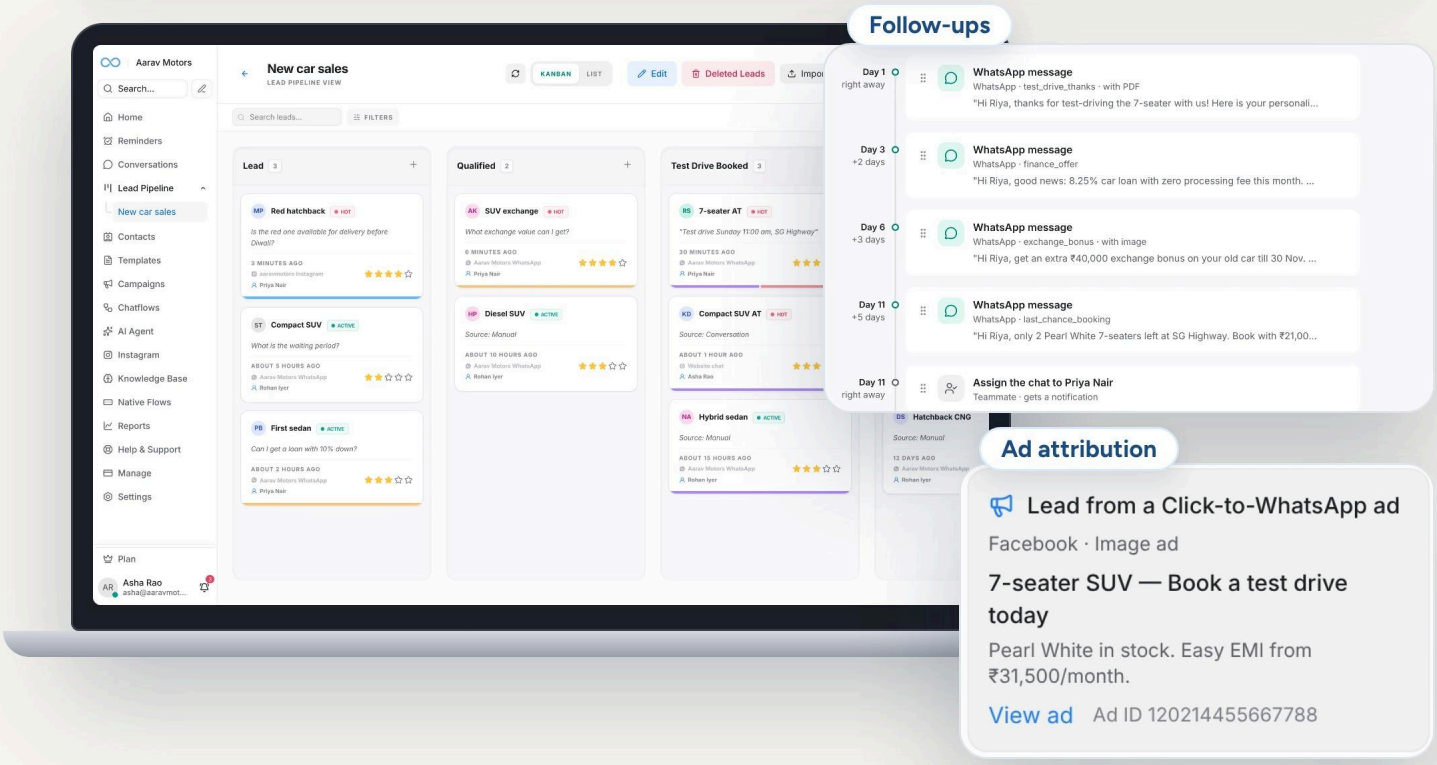
Sounds human

Varies its wording, pauses like a person typing, reads photos, reacts with emoji.

Every channel in one inbox, every lead in one pipeline

One inbox for every channel Every chat lands in one place, answered by your AI agent and your team

WhatsApp · Instagram · Messenger · Website chat · Email · Telegram · SMS · LINE · WhatsApp calling



Lead pipelines
Kanban stages, activities and star scores.

Follow-ups
Steps that stop the moment a lead replies.

Campaigns and broadcasts
Auto-filled templates; they cool down if Meta asks.

Ad attribution
See the ad behind every WhatsApp lead.

Shopify to WhatsApp
Carts, COD confirmations, shipping updates.

Mobile app, API and webhooks
Reply on the go; connect your ERP or Claude.

Trusted by growing businesses across India

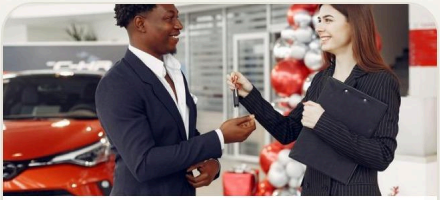
Shree Ambica Auto Group (Tata Motors) · Arancia Küchen · Evershine · Clean O Plus · PMCEA

Olive · Hardware Samachar · Kevin Publication · Om Decor · Global Sweets & Namkeen Festo · HBLF Show

Built for your industry

One platform, set up for how your customers buy

LiveLoop's AI agents, campaigns and pipelines come ready for the conversations your business has every day. Here's how teams like yours use it.



Auto dealerships

Ad leads to test drives

- Click-to-WhatsApp ad leads answered in seconds
- Test drives booked and confirmed
- Service reminders and festive offers to every customer



Real estate

Enquiries to site visits

- Brochures and floor plans on WhatsApp
- Site visits booked, with reminders
- Construction updates to buyers



Clinics and hospitals

Appointments without the phone queue

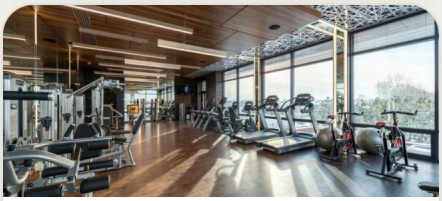
- Appointments booked and confirmed on WhatsApp
- Reminders that cut no-shows
- Follow-ups and health camps to patients



Hotels

Enquiries to direct bookings

- Room, rate and venue questions answered 24x7
- Bookings confirmed, check-in details sent
- Festive packages to past guests



Clubs and gyms

Trials to memberships

- Trial sessions booked from ads
- Renewal reminders before memberships lapse
- Class and event updates to members



E-commerce and D2C

Carts to repeat orders

- Abandoned-cart nudges from Shopify
- COD confirmations and shipping updates
- Sale and back-in-stock campaigns



Manufacturers

Enquiries to orders

- Dealer enquiries answered with catalogues
- Quotes and order updates on WhatsApp
- Payment and dispatch reminders



Event planners

Enquiries to booked events

- Packages and décor photos shared instantly
- Venue visits and tastings booked
- Guest RSVPs and reminders in bulk



Travel agencies

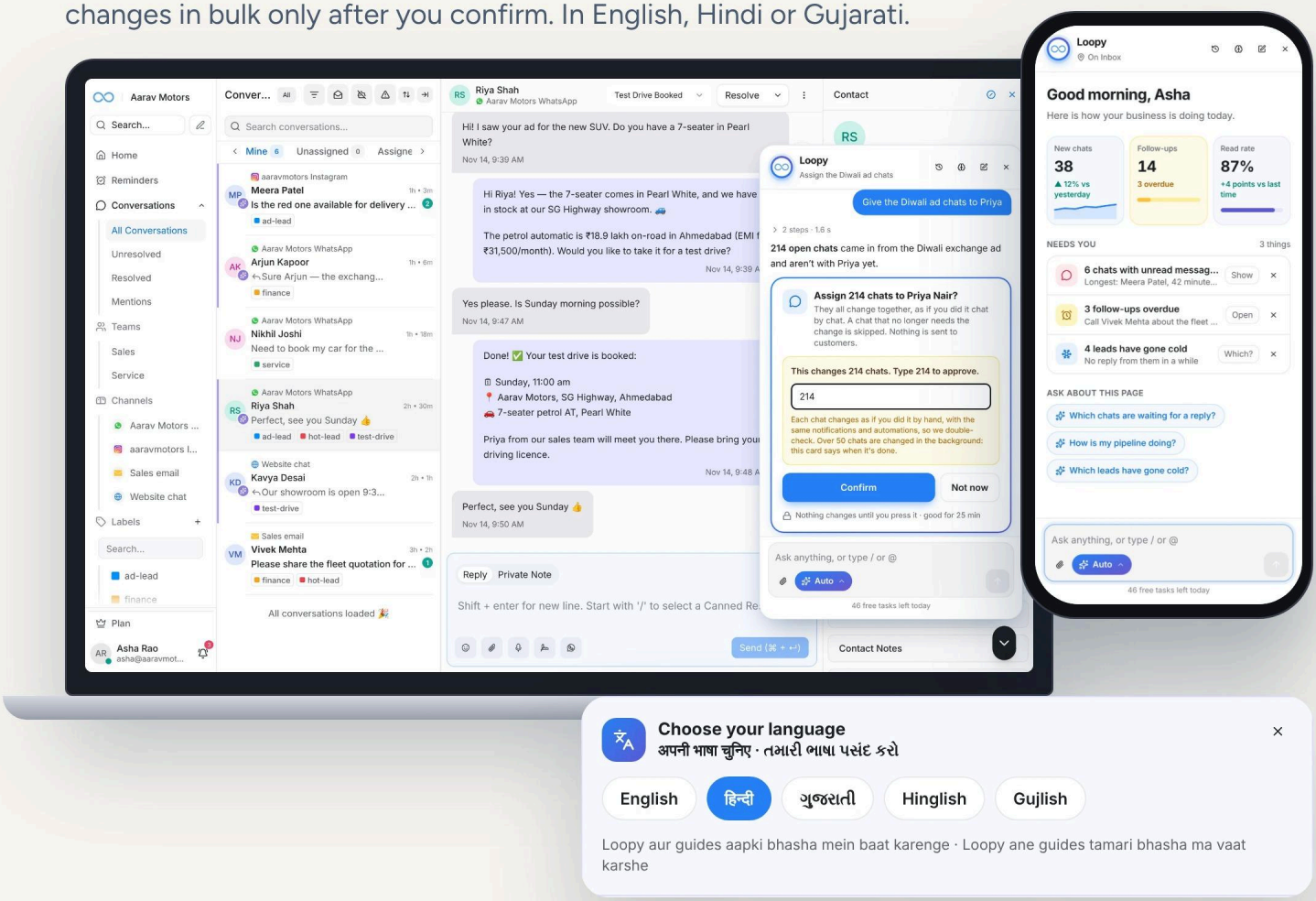
Enquiries to booked trips

- Itineraries and quotes on WhatsApp
- Holiday offers to past travellers
- Payment and departure reminders

Your in-app assistant

Meet Loopy. Ask your business anything, then let it do the work.

Loopy reads your chats, leads and campaigns, briefs you every morning, and makes changes in bulk only after you confirm. In English, Hindi or Gujarati.



Your morning briefing

New chats, overdue follow-ups and leads gone cold, the moment you open LiveLoop.

Bulk changes, safely

Assign, label or resolve up to 1,000 chats or leads from one Confirm card. Untick any to skip.

Works through long jobs

Plans every step, you approve once, and it gets on with it by itself.

Asks when it needs to

Questions with a date picker or a list of teammates, so nothing is guessed.

Hands off follow-ups

Gives follow-ups to a teammate and labels leads in bulk.

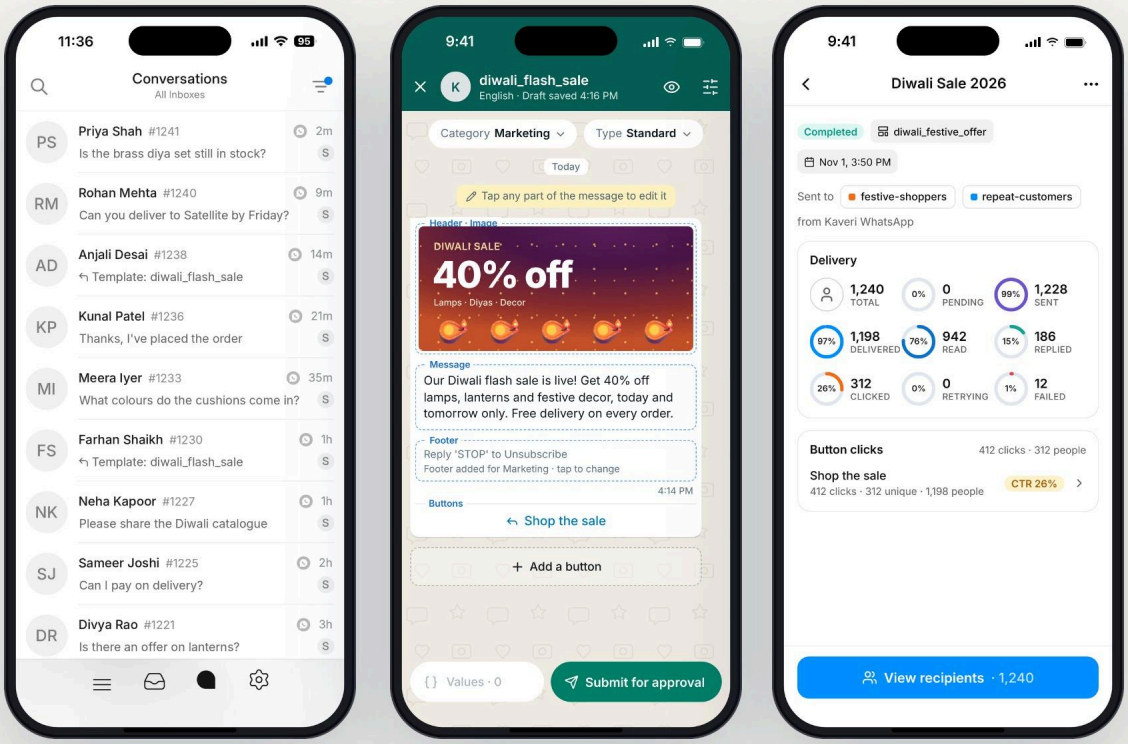
Speaks your language

English, हिन्दी, ગુજરાતી, Hinglish and Gujlish.

On iPhone and Android

Your chats, leads and campaigns, wherever you are

Answer a customer from the showroom floor, move a lead after a site visit, or check this morning's campaign on the way to work.



Reply from anywhere

Every chat from every channel, with WhatsApp templates when the 24-hour window has closed.

Templates in a few taps

Write a WhatsApp template, add an image and buttons, preview it and send it for approval.

Campaigns on the move

Create a WhatsApp campaign in four steps, pause or resume it, and watch delivery and replies live.

Alerts that open the right screen

New chats, AI agent handoffs, reminders and campaign updates.

Your pipeline in your pocket

Move leads between stages and see who needs a follow-up today.

Loopy and your dashboard

Ask Loopy how the day is going, or see open and unassigned chats at a glance.

Get the LiveLoop app

Scan to download, then sign in with your LiveLoop account. Your chats, leads and settings are already there, and you stay signed in on the web too.

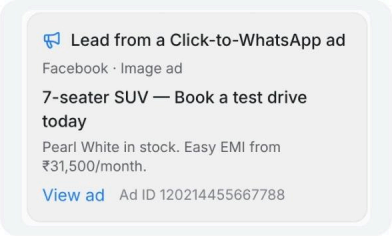
Download on the App Store

GET IT ON Google Play

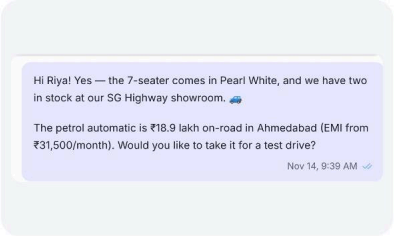
Autopilot

Put your whole funnel on autopilot

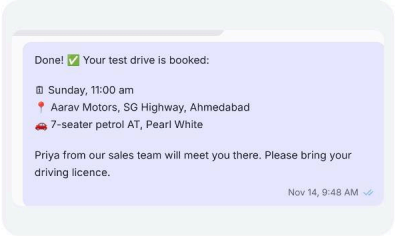
From the first ad click to a booked test drive, LiveLoop's AI agents and workflows do the work. Your team steps in to close.



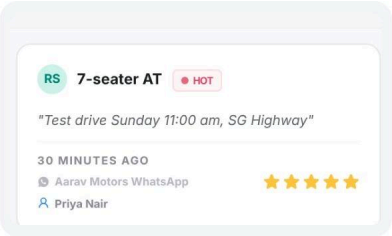
1 Ad lead captured
Labelled and added to your pipeline.



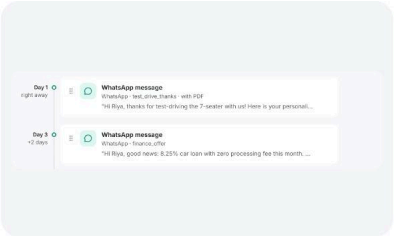
2 AI agent replies
In seconds, any hour of the night.



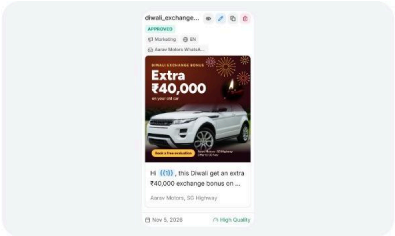
3 Books the test drive
Books and confirms, then hands over.



4 The lead moves itself
Scored and moved to the right stage.



5 Follow-ups fire by stage
Timed WhatsApp nudges, stop on reply.

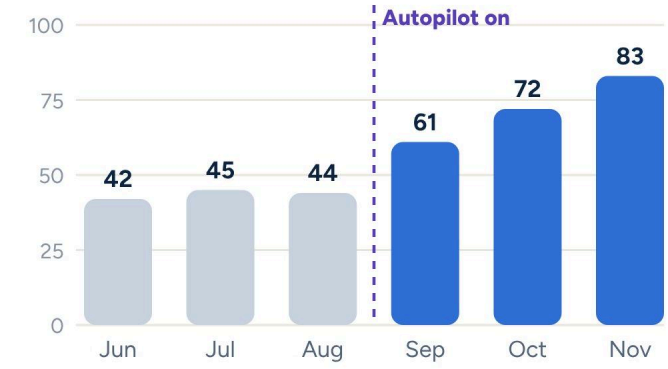


6 Campaigns keep it warm
Offers reach thousands at once.

What autopilot does to your numbers

Illustrative example

Test drives booked per month



Grey: before autopilot. Blue: after.

Seconds
not ~14 hours: how fast after-hours enquiries now get a reply*

8% → 14%
enquiry-to-visit conversion

+38%
monthly sales, three months in

Want to see it on your own leads? Set up your AI agent in 5 minutes. **liveloop.one**

* LiveLoop production data: 1 in 5 WhatsApp enquiries arrive after hours and waited ~14 hours without an AI agent. Other figures are an illustrative example, not a client result.

Plain pricing, in rupees

Per month, excluding GST. WhatsApp message charges from Meta are paid from a prepaid wallet at cost, with no markup. Pay by UPI or card.

	Lite	Plus	Pro AI included**
	₹999*/mo ₹849/mo billed yearly	₹1,999*/mo ₹1,399/mo billed yearly	₹4,999*/mo ₹3,749/mo billed yearly
Contacts	2,000	5,000	50,000
Campaign reach a month	15,000	50,000	1,25,000
Lead pipelines	1	2	8
WhatsApp numbers, Instagram and Facebook accounts	1 each	2 each	5 each
Chatflows	None	3	10
Website chat	No	Yes	Yes
AI agent and comment-to-DM	Add-on	Add-on, AI agent ₹2,000/mo	Included
Support	Standard	Standard	Priority

1,000 AI credits free every month

One AI reply uses one credit. Top up from ₹499 for 1,000 credits.

Add what you need

Extra seats, WhatsApp numbers and AI agents as add-ons. Optional done-for-you AI agent setup: ₹8,000, one time.

Set up your AI agent in 5 minutes

Connect WhatsApp, brief your agent in plain words, test it and go live. Want us to build it? Our optional done-for-you setup gets a working agent on your WhatsApp within a day. Run it free for 30 days.

Scan to sign up

WhatsApp us for a demo
+91 96645 01475

Start online
liveloop.one

Talk to sales
contact@ivorytusk.ai

IVORYTUSK AI SOLUTIONS

* Per month, excluding 18% GST and Meta's WhatsApp message charges. ** Setting up the AI agent yourself is free; done-for-you setup is an optional ₹8,000, one time. Prices effective June 2026; subject to change.